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FOR IMMEDIATE RELEASE

Evertz Industry-leading Solutions featured at NAB New York 2017

Evertz showcasing latest solutions at NAB NY 2017

BURLINGTON, ONTARIO, CANADA – October 17, 2017 – Evertz, the global leader in media and entertainment technology solutions, announces its latest innovations to be showcased at the NAB show in New York City. Evertz' ongoing mission is to address the critical requirements of the media industry and at NAB NY 2017 it will be demonstrating its latest advancements in Software Defined Video Networking (SDVN), Virtualization, Live Media Production, Big Data Analytics, Cloud-Based Playout, UHD/HDR technologies, Compression, RF, and Remote Production.

IP. Here and Now- With over 100 deployments globally since 2014, Evertz is leading the transition to IP with its SDVN IP-based solutions. At NAB NY Evertz' SDVN solutions, including MAGNUM SDVN Orchestration and Control platform, feature support for emerging industry standard SMPTE ST 2110 and AMWA IS-04 and IS-05 for registration, discovery, and connection management of network devices.

Evertz will highlight its range of 25GbE solutions including the new EXE-VSR16 Video Service Routing platform, and the evEDGE Software Defined Compute and Routing platform.

DreamCatcher Live Media and Production Suite- Evertz will be highlighting the DreamCatcher production suite at NAB NY. DreamCatcher continues to add tools to its IP-based production suite to enable more efficient workflows for ever-demanding live productions.

Big Data Analytics- inSITE, Evertz's big data analytics engine, provides real-time centralized operational intelligence for video broadcasters. For NAB NY 2017, inSITE features support for cloud based solutions, including Amazon Web Services (AWS), where customers have the visibility they need to maintain high service levels.

Cloud-based MAM and Playout- Evertz' File Based Solutions are trusted by the world's top media companies and are deployed today across the globe on cloud-based platforms. Mediator-X, Evertz's Modular Software based platform, automates the components of media asset management (MAM), channel playout and non-linear delivery (NLD) systems from a single intuitive web-based interface. Mediator-X will be showcased with Evertz' Software Based Playout Application, OvertureRT LIVE, and Evertz' Transcode and Conform Solution, Render-X.

UHD and HDR- Evertz offers the industry's most comprehensive UltraHD (UHD) and High Dynamic Range

(HDR) solutions. For applications from acquisition to production to playout, Evertz is the only manufacturer that offers complete solutions in quad-link 3G-SDI, 12G-SDI, and IP, enabling UHD and HDR solutions in both new and existing facilities.

Video Delivery Infrastructure- Evertz' video delivery platforms deliver broadcast quality video from any source, through any network, to any device. For NAB NY 2017 Evertz will showcase its Media Exchange Platform, a complete solution for contribution, primary/secondary distribution and OTT markets.

RF Solutions- Evertz end-to-end RF Solutions for downlink and uplink applications will feature new and innovative IRDs, along with the innovative XPRF 128x128 switching platform.

Transport and Remote Production- At NAB NY 2017 Evertz will showcase the 3606FRS, a new media gateway for IP transport which allows for simultaneous dark fiber and IP transport for multiple signal formats including video, audio, and serial data. Evertz will also showcase the evREMOTE which enables remote production capabilities to a broader range of venues, rental spaces, and trucks/OB.

Evertz AV - The latest EvertzAV innovations will be featured at NAB NY including the MMA10G-TRS4K-2 standalone HDMI 4K/60 4:4:4 network based transceiver, and the MMA10G-TRS4K, the latest 4K product to join the MMA-10G network-based AV distribution family.

"SDVN's advanced architecture is much more than simply mimicking existing SDI workflows. SDVN solutions are used to create scalable, flexible and agile infrastructures that enable hyper-efficient operational workflows that address the critical business and technical requirements of our customers," said Mo Goyal, Director of Product Marketing. "Our focus on transformational IP technologies includes our ongoing commitment to emerging standards including SMPTE ST 2110 and AMWA IS-04 and IS-05."

Evertz will be exhibiting all of its industry leading solutions at NAB New York, 2017, at the Jacob K. Javits Convention Center, Booth N417 from October 18-19, 2017.

About Evertz
Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, ultra high definition (UHD) and next generation high bandwidth low-latency IP network environments. Evertz' solutions enable its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit www.evertz.com.